

Giorgia Profumo

Associate professor

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Education and training

2003

Phd. in 'Service Management'

'Financial markets and corporate governance systems'

University of Genova - Genoa - IT

1998

Degree in Business Studies with honor

University of Genoa - Genoa - IT

Academic experience

2003 - 2005

Research fellow of the Department of Business Studies

University of Genoa - Genoa - IT

2005 - 2010

Assistant Professor of Management Department of Business Studies

University of Naples 'Parthenope' - Naples - IT

Language skills

Italian

Mother tongue

English

Proficient

German

Basic

Teaching activity

I teach 'Management' (Bachelor Degree) and 'Advanced Marketing' (Master Degree).

In the past, I also taught 'Finance' and 'Corporate governance'.

Postgraduate research and teaching activity

PhD committees membership

Member of the Board of the Phd. programme in 'Logistics and Transports' (XXXIII e XXXIV cycles), Italian Centre of Excellence on Logistics, Transports and Infrastructure, University of Genoa.

Research interests

- Corporate governance, in particular ownership structures and boards composition and functioning
- Mergers & Acquisitions and Alliances, as strategy implementation paths
- Proactive Environmental Strategie (PES) and environmental disclosure
- Consumer empowerment
- Corporate communication

Editorial activity

- Member of the Editorial Board of the journal *Impresa e Progetto – Electronic Journal of Management*, ISSN 1824-3576.
- Member of the Editorial Board of the journal '*Corporate Governance and Organisational Behavior Review*', ISSN 2521-1889 (Online) - ISSN 2521-1870 (Print).
- Reviewer of Italian peer-reviewed journals: *Mercati e Competitività*, *Micro e Macro Marketing*, *Economia e Diritto del Terziario*, *Impresa e Progetto – Electronic Journal of Management*.
- «Ad hoc reviewer» for the European Academy of Management (EURAM), Strategic Interest Groups “Corporate Governance”, “Entrepreneurship” e “Strategic Management”.
- Reviewer of International peer-reviewed journals: *Management Research Review* (Scopus), *International Journal of Business Governance and Ethics* (Scopus), *Maritime Policy and Management* (ISI e Scopus), *International Journal of Sustainable Development & Planning* (Scopus), *International Journal of Transport Economics* (ISI and Scopus), *International Journal of Globalization and Small Business* (Scopus), *Tourism and Hospitality Research* (Scopus), *Journal of Cleaner Production* (ISI and Scopus)