



Luisa Piccinno

Associate professor

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Education and training

1999

PhD in Economic History

L'organizzazione del lavoro nel porto di Genova in Età Moderna (Guilds and workers in the port of Genoa in Early modern age)

University of Bari - Bari - IT

Academic experience

2011 - ONGOING

Associate professor of Economic History

University of Genoa - Genoa - IT

Member of the AQ Commission of the Masters in Management Member of the Academic Board of the Phd in Economics

Language skills

French

Independent

English

Proficient

Teaching activity

University of Genoa, Department of Economics

- Economic History (6 CFU, undergraduate level)
- Business History (6 CFU, graduate level)

Research interests

- Commercial routes and sea trade of the Republic of Genoa in the XVII and XVIII centuries through the analysis of general average and freight documents
- Maritime and Economic History of the Mediterranean region in Modern Age, focusing on the Republic of Genova economy and its relations with the North of Africa

- Foreign merchants in Genoa in Early Modern age

Grants

2017 - ONGOING

Transaction Costs and Risk Management during the First Globalization (Sixteenth-Eighteenth Centuries)

ERC Consolidator Grant 2016 - Project ID 724544 - GB

EUR 1 854 256 - Participant

This project focuses on the historical analysis of institutions and their impact on economic development through the investigation of a legal instrument – general average (GA) – which underpins maritime trade by redistributing damages' costs across all interested parties. This will be pursued through the comparative investigation of GA in those European countries where substantial data exists: Italy, Spain, England, France and the Low Countries (1500-1800). Average and insurance were both created in the Middle Ages to facilitate trade through the redistribution of risk. Insurance has been widely studied, average – the expenses which can befall ships and cargoes from the time of their loading aboard until their unloading (due to accidents, jettison, and unexpected costs) – has been neglected. GA still plays an essential role in the redistribution of transaction costs, and being a form of strictly mutual self-protection, never evolved into a speculative financial instrument as insurance did; it therefore represents an excellent case of long-term effectiveness of a non-market economic phenomenon. Although the principle behind GA was very similar across Europe, in practice there were substantial differences in declaring and adjudicating claims. GA reports provide unparalleled evidence on maritime trade which, analysed quantitatively and quantitatively through a novel interdisciplinary approach, will contribute to the reassessment of the role played by the maritime sector in fostering economic growth during the early modern first globalization, when GA was the object of fierce debates on state jurisdiction and standardization of practice. Today they are regulated by the York-Antwerp Rules (YAR), currently under revision. This timely conjuncture provides plenty of opportunities for active engagement with practitioners, thereby fostering a creative dialogue on GA historical study and its future development to better face the challenges of mature globalization.

Editorial activity

Manuscript referee for International Journal of Maritime History, The Business History Review

Other professional activities

- Member of the Permanent Committee for the History of Professional Groups in Italy from XV to XX centuries, promoted by the Società Italiana degli Storici dell'Economia (SISE) [since 1997]
- Member of the Società Italiana degli Storici dell'Economia (SISE) [since 1997]
- Member of the Società Ligure di Storia Patria [since 1996]

- Member of the International Maritime Economic History Association [since 2008]
- Member of the Research Center on Financial History (Centro di Ricerca Interuniversitario di Ricerca per la Storia finanziaria C.I.R.S.F.I.) since 2013

PEER REVIEWING ACTIVITY

- Manuscript referee for International Journal of Maritime History, The Business History Review
- (2016) Peer reviewer for the National Research Projects (PRIN) of the Italian Ministry for University and Research (*Ministero dell'Università e della Ricerca*)